

	Very Good	Good	Developing
Views & Comments 10	100 - 200 people have viewed the blog	20 - 100 people have viewed your blog	less than 20 people have viewed your blog
Design 10	The images and videos are relevant to each post and are explained. They help the reader to better understand it.	Most images and videos are relevant to each post and are mostly explained. The reader may sometimes be confused by some media.	The images and videos are not really relevant to the posts and are not explained so much. The reader may often be confused by the media.
Effort 20	Each blog post has been well thought out, explained, and created. Each post was proof read and edited more than twice.	Most blog posts are well thought out, explained and created. Most posts were proof read and edited more than once.	The sentences are often unclear and difficult to understand. The main idea is unclear.
Originality 20	No ideas were copied from online sources. If they were, they were acknowledged.	Some ideas were copied from online sources. Some of those ideas were not acknowledged.	Many ideas were copied from online sources. Almost nothing is acknowledged.
Structure 20	Each post has a clear introduction, main body and conclusion. Each paragraph is short and follows blog writing styles.	Most posts have a clear introduction, main body and conclusion. Most paragraphs are short and follow blog writing styles.	Many posts do not have a clear introduction, main body and conclusion. There is usually one large paragraph.
Writing 20	Sentences are free of most grammar mistakes. The main idea is explained and supported. Sentences are punctuated properly.	Sentences contain some mistakes The main idea is usually explained and supported Sentences are usually punctuated properly.	Sentences contain many mistakes. There aren't any clear main ideas, or they are not explained or supported. Sentences are not punctuated properly.